Don't Get Caught	in	the
Middle		

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Financial Interest

• I am one of the founders of Alta Medical Management



Three Legs of Our Business

- It starts with your People
- Enable them with **Technology**
- Develop and continually improve your Processes



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"You don't change the culture by trying to directly change the culture."	
Edgar Schein	
MEDICAL MANAGEMENT	
Who Am I?	
I am a culture convert	
I used to think culture was pretty	
squishy	
I used to think it was interesting – but not critical	
- I was wrong	
MEDICAL MANAGEMENT	
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Culture Affects Everything	
How we interview employees	
How we organize work and teamsHow we approach problems	
How we audit work	
How we conduct reviewsHow we coach employees	
What kind of clients we work with	
How we remodeled our office	
MEDICAL MANAGEMENT	

Why does communication suffer?

- · Lack of trust
- Conflict
- Low commitment
- · Unequal ability
- · Lack of accountability
- Ego



Putting team needs above individual ones Holding each other accountable Disagree and commit Airing concerns and having healthy, professional debate Being vulnerable and admitting weakness Absence of TRUST

My Guidelines

- · All feedback must be:
 - -Kind
 - Specific
 - Direct
 - Private



Why Set Ground Rules?

- · It was selfish
- · But it was also right



An Alternate Method

- · Name the issue
- · Specific example
- · Describe your emotions
- · Clarify what is at stake
- · Identify your contribution
- · Express desire to resolve
- · Invite response



Is Your Culture Ready?

- Rate your organization on the pyramid

 Now, do it honestly
- · Leadership must be aligned
 - Whoever isn't will get flooded by people wanting intervention
 - People will seek weak spots in the system
 - Weak spots will short-circuit the process and the culture



Where Is Your Organization? Really. Putting team needs above individual ones Holding each other accountable Disagree and commit Airing concerns and having healthy, professional debate Being vulnerable and admitting weakness Absence of TRUST

Give It A Try.

• Use one method and/or the other with the person to your right



Two Options

Option 1:

- Kind
- Specific
- Direct
- Private

Option 2:

- Name the issue
- · Specific example
- · Describe your emotions
- · Clarify what is at stake
- Identify your contribution
- Express desire to resolve
- · Invite response



Summary
If you do what you always did, you will
get what you always got
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